



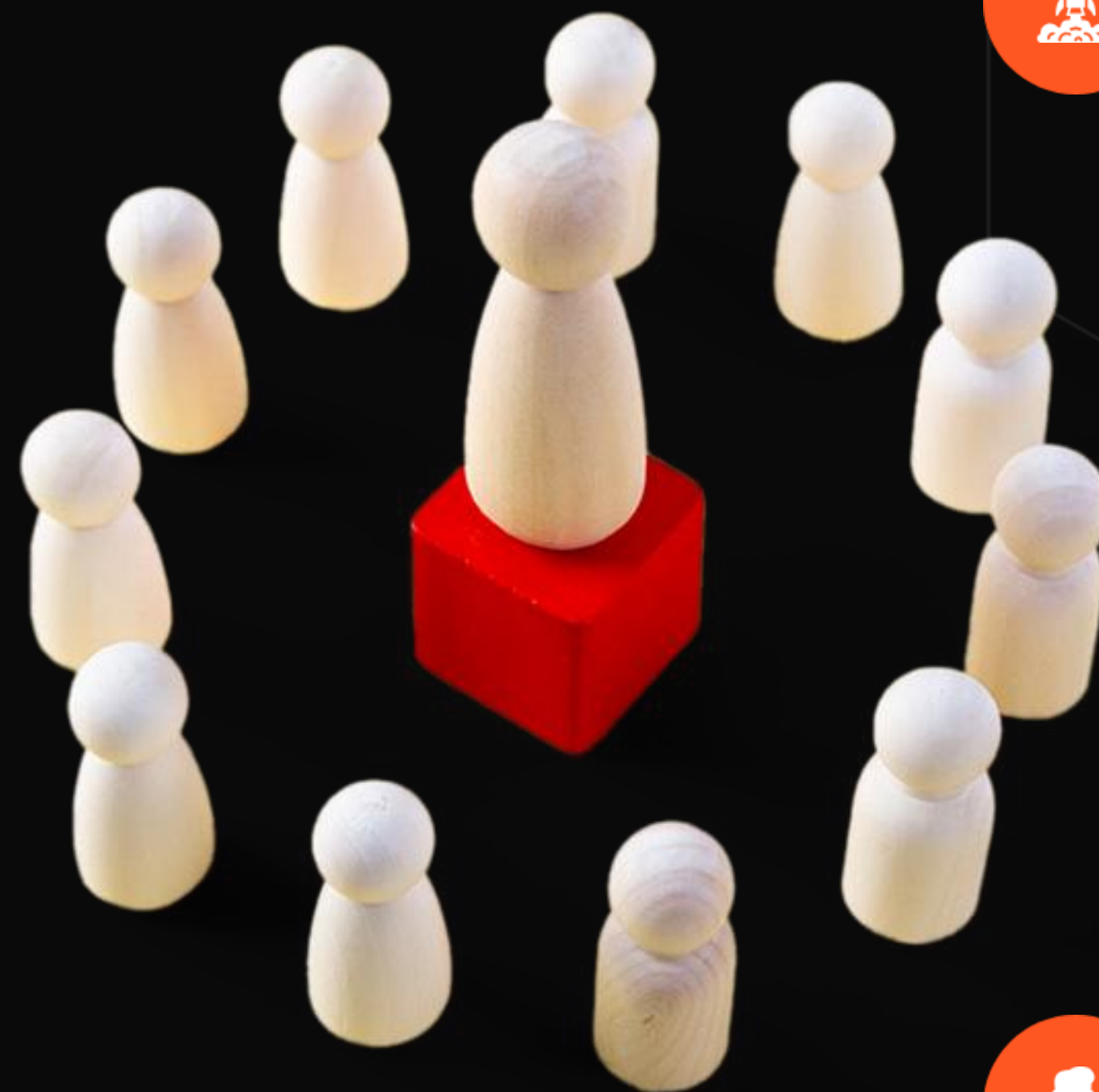
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## Bespoke Event Management Services

Our unique approach to event management is tailored to perfectly reflect our client's needs. We provide customised services that allow us to turn your vision into reality.

# Our Unique Model for Curated Services

Innovative Event Management Services: Crafting Bespoke Solutions.



## Bespoke Event Solutions



We provide bespoke event solutions tailored to each client's unique needs and objectives, ensuring that the event is a professional memorable experience.

## Client-Centric Approach



Our client-centric approach places the client at the heart of our service model, ensuring their vision and goals are our top priority throughout the event planning process.

## Narrative Driven Events



An Event is more than just a set of objectives and marketing requirements, it is a story. We help capture the essence of your story by coordinating all aspects of its execution to elevate it from a tale to an epic.



# 30 Years of Expertise

## Over 30 Years of Event Management Experience

Our leadership with three decades of experience brings unparalleled expertise to every event project, ensuring a seamless and successful execution.

01

## Expertise In The M.E.N.A.

Our extensive experience in event management, brand activation and unique knowledge of the Middle Eastern market puts us in a strong position to craft the perfect event.

03

## Diverse Knowledge Across Various Event Types

Our team possesses extensive knowledge in managing a wide range of events, from corporate conferences to exhibitions; from brand launches to road shows, guaranteeing tailored solutions for every client.

02



# Comprehensive Suite of Turnkey Services

Tailored Solutions for Seamless Event Execution

## Digital Designing & Branding



Creating captivating and functional event stands tailored to the client's brand and objectives.

## Stand Designing & Fabrication



We design, render, model and fabricate reliable, elaborate and intricate stands to best reflect the brand identity and goals of the event.

## B2B Event Management



Seamless B2B events like conferences, sales meets, brand launches, etc. with tailored itineraries to boost event goals and maximize outcomes.

## Audio-Visual Equipment



Procuring high-quality audio-visual equipment to enhance the overall event experience.

## Event Videography & Photography



Providing state-of-the-art camera work and editing services.

## Copywriting & Social Media Marketing



Creating social media content & marketing materials to help promote and sell the event.





Event Packages

## Exhibitions & Expo Stands

From concept to completion, we specialize in the designing, fabrication, and end-to-end management of exhibition stands and expo stalls—built to attract, impress, and engage your target audience.



## Corporate Event Suite

Tailored for seamless execution of corporate lunches, networking meets, and team get-togethers, this package ensures a polished, professional environment that fosters collaboration, engagement, and lasting business relationships.



## Luxury Nautical Experiences

Unforgettable yacht parties, corporate fishing retreats, deep-sea diving and watersport adventures. Perfect for high-end networking or reward-based events, these curated experiences combine leisure with luxury.



## Roadshows & Brand Activations

Drive direct engagement with our roadshows and brand activation services. We deliver impactful, high-visibility campaigns that bring your brand to life in public spaces, boosting awareness and interaction.



## Real Estate Events

Captive Events provides high-impact brand launches, immersive roadshows, and strategic brand activations tailored for real estate companies and agencies. We create unforgettable experiences that drive engagement, showcase developments, and strengthen stakeholder trust. Our events are designed to captivate audiences, elevate brands, and convert attention into action.



## Industry Galas & Award Shows

Whether it's an industry award show, gala dinner, or a large-scale corporate celebration, Captive Events delivers nuanced, flawless execution and memorable experiences that reflect the prestige of your brand.



# The Team



**Khurram Ilyas**

Founder & CEO



**Dr. Sherin Shervani**

Founder & Director



**Talha Omar**

Senior Accounts Manager



**Abdul Ahad Shervani**

Procurement & Operations  
Manager



**Fahad Ali**

Operations Supervisor

# Digital Service



## Concept Creation

We create an event concept and theme catered around your brand philosophy to ensure maximal engagement and activation.

## Digital Mockup

Our team puts together a full digital mockup of the event including scaled 3D render, itemized list of material specs and stand features.

## Graphic Design

The designers will create customized aesthetic and brand centric designs for the stand, merchandise and prints to boost brand activation.

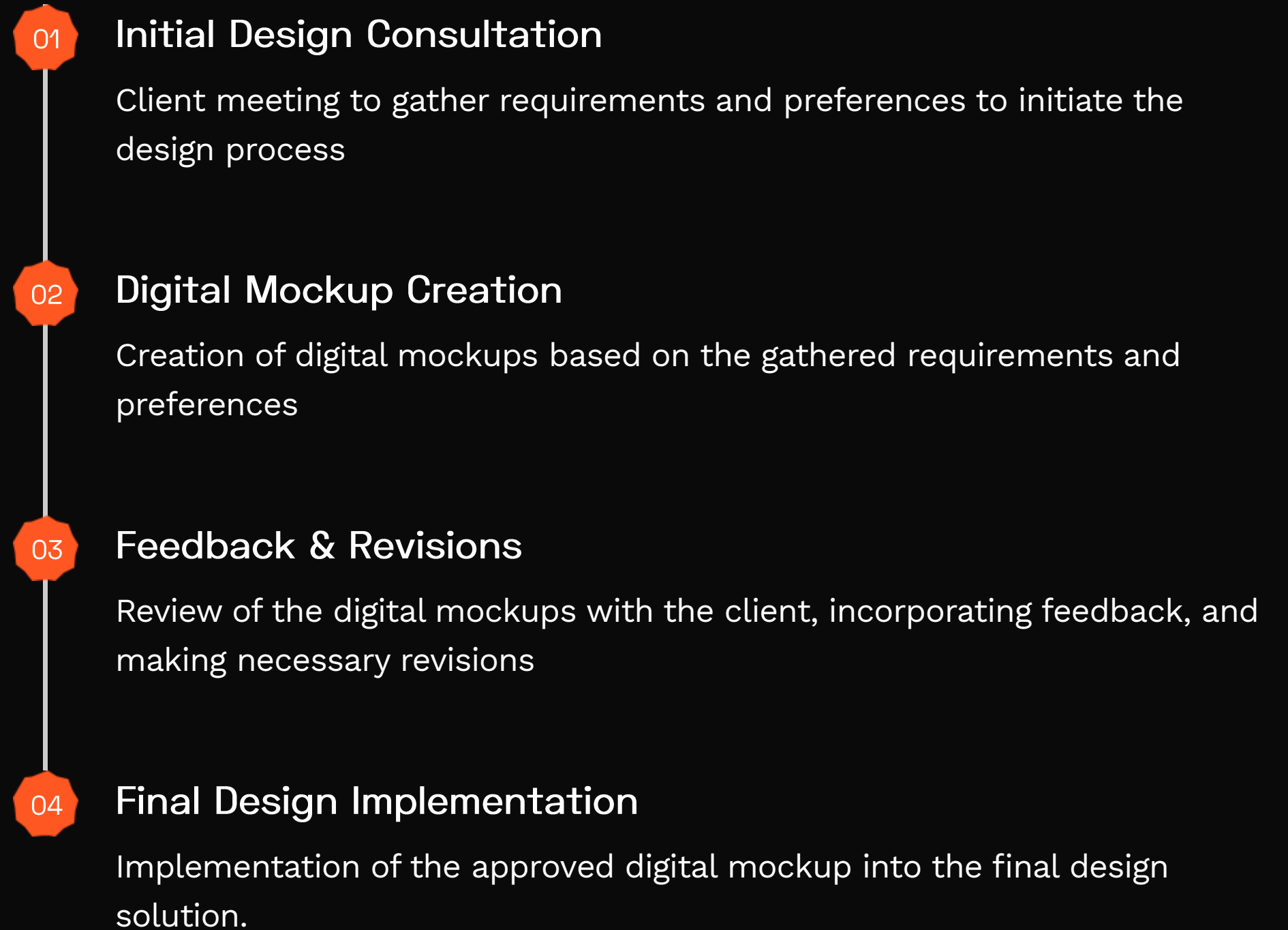
## Digital Showcase

We curate a digital showcase designed to highlight your brand philosophy, key milestones and event objectives.

Design Process Milestones —

# Graphic Designing & Digital Mockup Creation

Key milestones in the design process for digital mockup creation

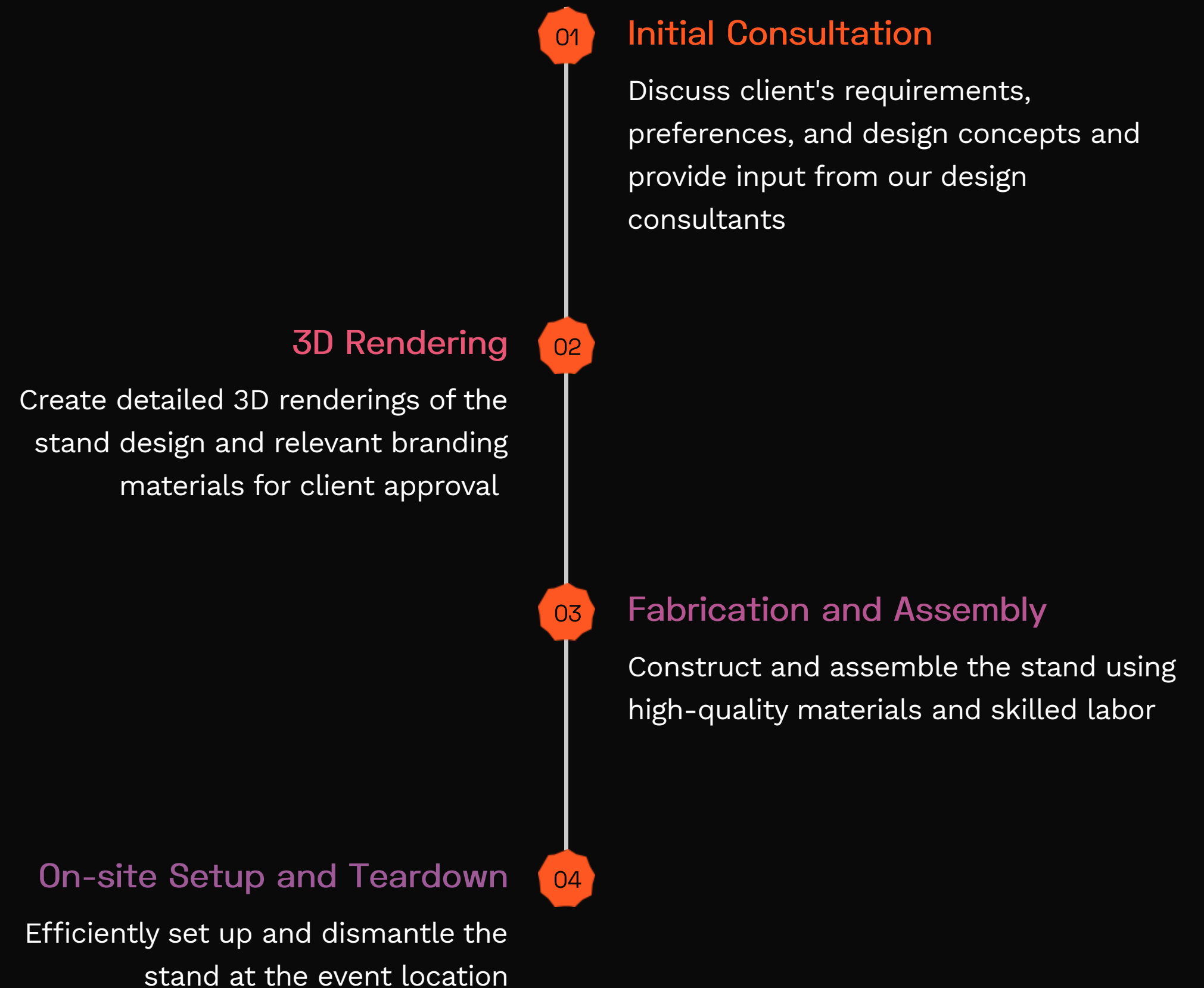




Stand Designing Timeline

# Stand Fabrication Procedure

Essential Phases in the Stand Designing & Fabrication Process





Event Operations

# B2B Event Management

Event Plans Tailored To Your Needs



Customized Plans For Every Event Type Including Brand Launches, Conferences, Workshops, Roadshows, VIP Dinners, Award Nights, Corporate Parties, ETC.



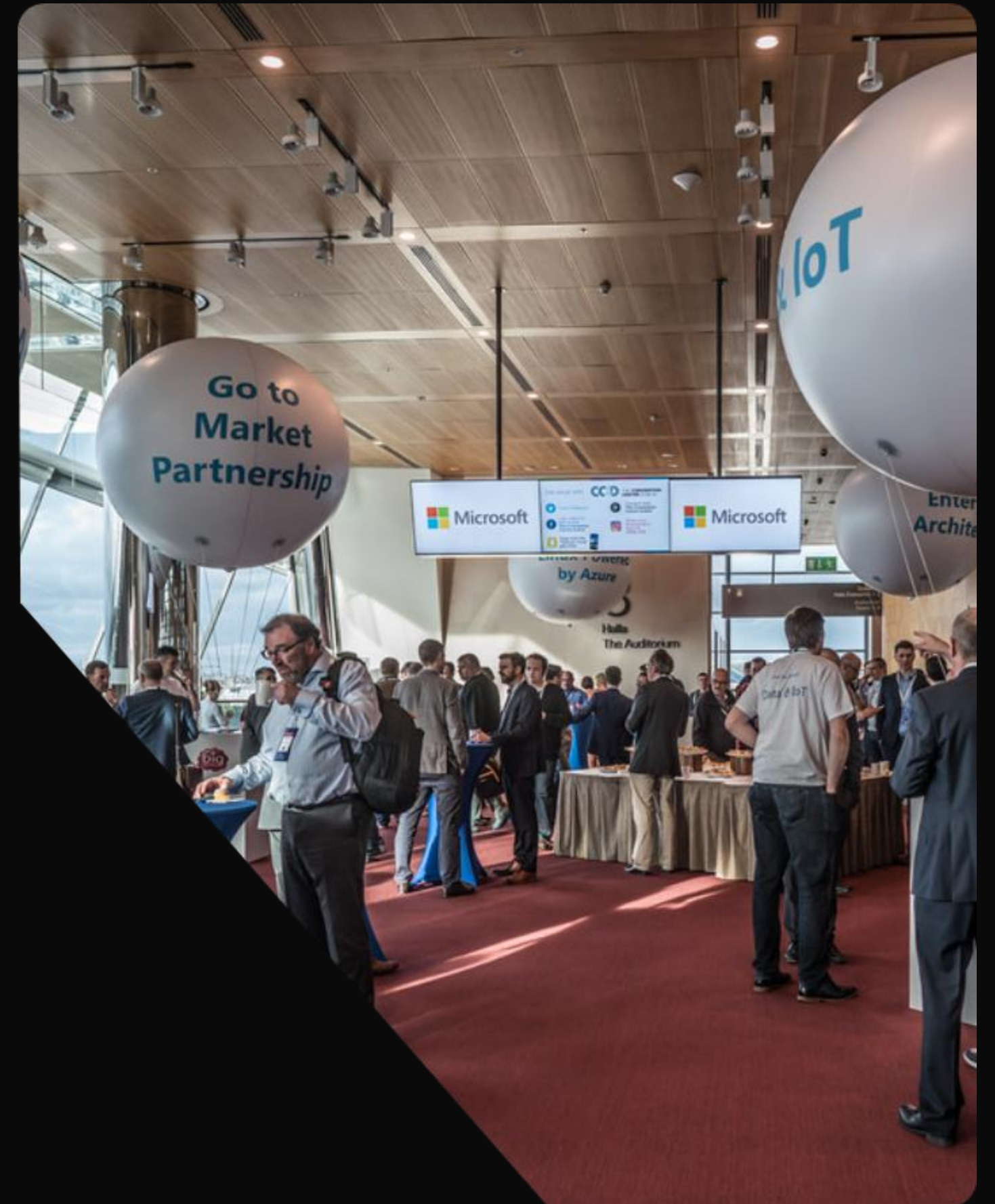
Venue Sourcing, Menu Curation, Manpower Deployment, Equipment Rental & Other Misc Services.



Activity, Adventure & Entertainment Events Catered to Match Your Brand, Company Values & Event Goals.



Branding Design, Printing, Gift Sourcing, Advertising & Other Misc. Services.





Camera Services —

## Videography, Photography & Editing

Enhancing Events with Professional

## Professional Videography

Offering expert videography services to capture memorable moments and create engaging event content

## High-quality Photography

Providing top-notch photography to immortalize the essence of your events and showcase the best moments

## Post-Event Editing & Production

Delivering post-event editing services to refine and enhance captured footage, ensuring a polished final product.

## Drone Coverage

Deployment of drones handled by licensed drone pilots to elevate the production quality to another level

## Creating Sizzle Reels

Creating specialized videos and posts for the event's social media campaign



Event Equipment

# Audio-Visual Equipment

Enhancing Events with High-Quality Audio-Visual Solutions

## Camera Equipment

## Recording & Mixing Systems

## Modular & Display LED

## Camera Drones

## Speaker Systems



Marketing Services

# Copywriting & Social Media Marketing

Enhancing Marketing Strategies with Engaging Content



## Engaging Event Copywriting

Craft compelling and attractive copy for event promotions to captivate the audience and drive attendance.

## Social Media Content Strategy

Develop a comprehensive plan for social media content to increase brand visibility and engage the target audience effectively.

## Campaign Management

Efficiently oversee and coordinate marketing campaigns to ensure seamless execution and generate buzz for the event.



# Brand Development, Design & Identity

Comprehensive Service Suite From Inception To Execution



## Brand Identity

Our team of expert graphic designers and copywriters help you curate a unique brand identity that encapsulates your ideals and uses market tested visuals and messaging to place your product at the forefront of the market.

## Detailed Market Research

Our team relies on extensively researched market trends, brand case studies and cutting-edge marketing and design ideologies to create a formula for success, in even the most competitive markets.

## Brand Activation

The final piece of our inception to execution puzzle is our unique approach to brand activations and exhibit installations. Due to the agile structure of our design team and their direct connect with the on-site production squad we can take your idea, flesh it out into a full-fledged pitch and transition to deployment with unprecedented efficiency. Ensuring smooth execution and dramatically reduced turn around times.

## Digital Development

Our team provides extensive web and app development solutions tailored to provide robust and modular support to our clients. Our team leverages a diverse set of programming tools and techniques to tailor websites to your exact specifications.



# Logistics

Specialised Logistics Solutions To Facilitate Seamless Executions.



Transportation Arrangement & Coordination



On-site Deployment



Provision Of Manpower For Deployment & Service During Event Proceedings



Cleanup, Retrieval & Dismantling Of Stands.





## Event Ticketing & Digital Pass Distribution

We provide database and tracking solutions to help generate event analytics and monitor visitor activity and sales

Online Sales & Distribution

01

02

P.O.S. Devices To Directly Connect With Database

Verification Of Tickets & Issue  
Of Passes

03

04

Onsite & Online Customer  
Support To Ensure Smooth  
Operation

Online  
TICKETS

TICKET



Digital Event Solutions

# Digital Broadcasting & Live Chats

Enhancing Event Experiences through  
Interactive Digital Solutions

## Content Development & Planning

Plan, write and help execute live events and live streams aimed to maximize brand activation and highlight event achievements



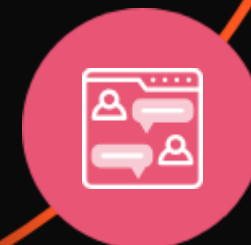
## Live streaming setup

Implementation of professional live streaming infrastructure to deliver high-quality, seamless live broadcasts for events



## Interactive live chats

Facilitation of real-time audience engagement through interactive chat features, fostering active participation and feedback



## Technical support

Provision of comprehensive technical support to ensure smooth execution of digital broadcasting and live chat functionalities.





Professional Networking

# Our Professional Network

Unlocking Exclusive Opportunities Through Our Extensive Network



## Connections with Top Vendors

We have established strong relationships with top vendors, ensuring access to high-quality products and services for our clients' events.



## Collaboration with Industry Experts

Our network includes collaboration with industry experts, allowing us to leverage their knowledge and experience to create exceptional event experiences.



## Access to Exclusive Venues and Resources

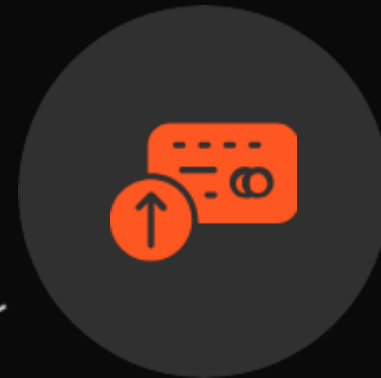
With our extensive network, we have access to exclusive venues and resources, enabling us to offer unique event locations and specialized services.



# Equipment Rental Services

## Lights & Misc. Event Equipment

Moving head spotlights, trusses, city color light, smoke machines, gobo lights, outdoor laser lights



## Furniture & Misc. Decorative items

All types of Furniture, Customized decorative items & event equipment

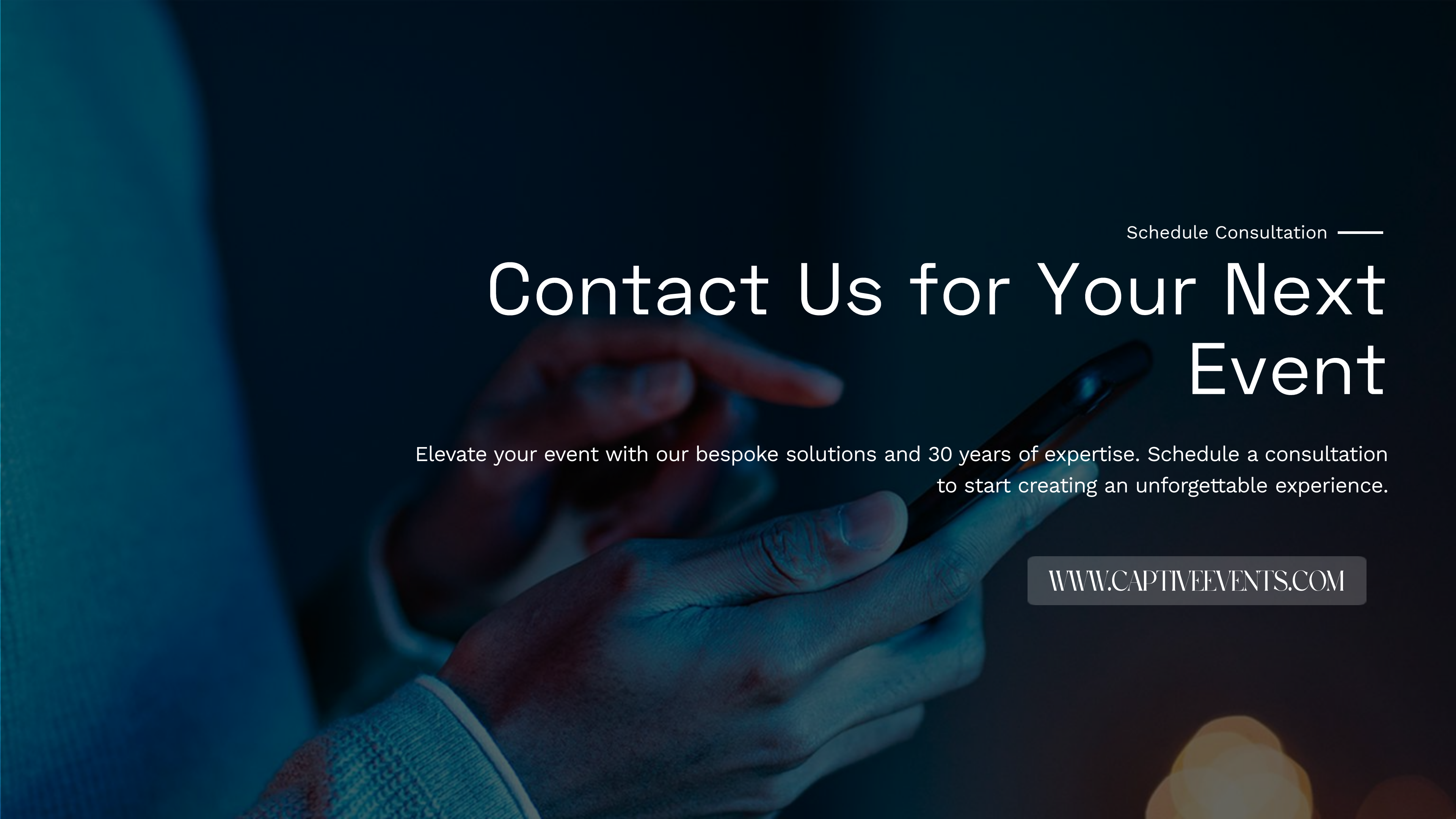


## Indoor & Outdoor Screen

LED TV & Modular LED Screens, Digital Banners







Schedule Consultation —

# Contact Us for Your Next Event

Elevate your event with our bespoke solutions and 30 years of expertise. Schedule a consultation to start creating an unforgettable experience.

[WWW.CAPTIVEEVENTS.COM](http://WWW.CAPTIVEEVENTS.COM)